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BINGHAM LEADS FIGHT TO SAVE BIG INDUSTRY

Proven Friend of Farmers Makes Principal Speech Against Anti-Racing Bill

Frankfort, Ky., Jan. 28.—Few men before the people of Kentucky today have received the enthusiastic reception and evidence of warmest esteem that were given Judge Robert Bingham, of Louisville, when he spoke before the Senate Committee against the Lee bill which is aimed to destroy the thoroughbred horse industry of Kentucky.

After three speeches in favor of the bill, when it was announced that Judge Bingham would make the opening argument against it, the hall of the House of Representatives rang again and again with salvos of applause. Time and again Judge Bingham was interrupted by cheers as he exposed the ignorance manifested in the horse business and racing that has been manifested so frequently by those who are heading the crusade to drive it from Kentucky.

Lovers of thoroughbreds from all parts of the United States, even from distant cities, were present. A large delegation went from Lexington and vicinity, and virtually every Blue Grass county was represented, with both women and men present in the large number of thoroughbred racing enthusiasts.

After hearing each side for more than two hours, the committee adjourned, taking the bill under advisement. While it is generally believed that all five members of the Committee on Judiciary are opposed to the bill, it is also understood they will report the measure without an expression of opinion; that it will take the regular course of bills, be voted on, and, unless indications fail, will be rejected by the Senate by a vote of approximately 2 to 1.

Those who spoke against racing were Helm Bruce, of Louisville, leader of the anti-racing movement and chairman of the "Committee to Suppress Race-Track Gambling;" William Hagburn, a prominent business man of Louisville, and the Rev. Dr. R. L. McCready, dean of Christ Church Cathedral, Louisville, as well as the Rev. John A. Lee, Senator from the Green county district, who introduced the bill.

Those who defended the sport were Judge Robert W. Bingham, publisher of the Louisville Courier Journal and The Times; DeSha Breckinridge, editor and publisher of the Lexington Herald; Charles E. Marvin, a representative farmer of Scott county and George A. Hunt, of Lexington, attorney-at-law.

Points of the opponents of racing were that there should be no special exemption of race track betting; that it is a moral issue; that some thoroughbreds are not paying as much taxes as they are worth; they also charged that the pari-mutuels take in "more money" than the entire tobacco business of Kentucky.

Advocates of the sport challenged the claim that racing takes in more money than tobacco, as an absurdity, and Judge Bingham made the point that the tobacco growers of Kentucky received last year for their crop \$170,000,000 less than the year before, showing that the tobacco crop is many times a greater interest than racing.

Mr. Breckinridge charged that Mr. Bruce had represented the Cella-Adler-Tilles syndicate in an effort to destroy the Chinn law, under which the State Racing Commission operates, and that if he had succeeded in having it held unconstitutional by the Court of Appeals, the bookmakers would have been brought back to Kentucky.

Both editors, Mr. Bingham and Mr. Breckinridge, made the point that real morality was better served by the defeat than by the passage of the Lee bill. The extent of the breeding industry in Kentucky was touched on, the tremendous depression of the farming industry, and the necessity of not destroying any present source of revenue, when an effort is to be made to lower the farmer's taxes.

Judge Bingham, who was received with great applause, said in part:

"I have come to defend a useful and valuable industry. We ask the same consideration from these gentlemen that we give them, that of fair and open discussion. These gentlemen you have heard probably never saw a race; some never were on a race track. I cannot believe that they know the conditions that now confront the people of Kentucky. They speak, in part, at least, from ignorance.

"They ask you to pass a bill which makes felons of a great many of your citizens. They ask this committee to report and the legislature to enact such a law."

He spoke of the "honorable, God-fearing, decent men and women who patronize race tracks" and said they would compare favorably with any other citizens. Judge Bingham added that when mayor of Louisville in 1907, he had taken steps to close up pool-rooms and gambling houses and drive out professional gamblers.

"In Louisville, in Lexington, in most of our cities, that same tribe is plying the trade now. If these good people would direct their energies toward closing up that business they would be doing the state a service."

The speaker declared that the Chinn act was designed to stop bookmaking. He said that racing distributed \$1,250,000 to the horsemen and paid out \$350,000 in wages last year in Kentucky. "The evils of gambling have their origin," he added, "ninety-nine times out of a hundred, not on, but away from the race track. Defalcations are just as numerous in cities and states which have no racing as they are in Kentucky. We all regret these melancholy incidents, but I resent the tendency to unload on the race tracks all of the crimes and all of the evils."

Judge Bingham declared that he has been all over the state and that at one recent meeting, where about 500 farmers were present, hardly one-half had on overcoats and that many were wearing the discarded service coats that their sons had brought back from the army. He said that he would denounce any effort to destroy any farming industry.

Mr. Marvin, taking the other side, told the committee that he had never placed a bet on a horse race but that some times he had played poker. He caused a laugh when he said that sometimes he had played with two distinguished relatives of Helm Bruce, and declared that he did not believe Mr. Bruce would call these men a "menace" to the state. He said that if this law were passed the next thing that would come would be an effort to stop the farmers of the state growing tobacco.

Mr. Hunt made the point that when a lawyer takes a case on a contingent basis, he is gambling his time against a possible large fee, just as betting man gambles his few dollars against a high prize.

Mr. Hunt, of Lexington, told the committee that the best citizens of Fayette county were engaged in the thoroughbred industry and that all were patriotic and did their duty as citizens. He declared that the big bets were not made at the tracks, but were placed outside the state in New York, Indianapolis and other places.

Mr. Breckinridge narrated the history of the movement against bookmaking in Kentucky. He told of the passage of the present law in 1906, and said that the Cella, heavily interested in the Latonia track, and also in the Douglas Park track, at Louisville, subsequently employed able lawyers to attack the statute when the State Racing Commission, created by the law, had compelled the syndicate to increase the purses given to horsemen. He added that the law had been successfully defended and that now the movement in the legislature seeks to create a situation in Kentucky similar to New York, where unrestricted oral betting is permitted, and which would bring the bookmakers and all their attendant incidents back to the state.

"You cannot stop oral betting," he said.

"But you can stop legalized gambling," interrupted Dean

HOOSIER GOVERNOR HITS THE BULLSEYE

(By Associated Press)

Indianapolis, Jan. 28.—Governor Warren McCray, in a reply made public today to Eugene Debs, socialist leader, accepted responsibility for the remarks in which the governor is quoted as saying "I am extremely sorry that the one arch traitor of our country should live in Indiana. I believe he should be taught a lesson by the American Legion."

LINCOLN CO. TO GET \$500,000 REFINERY

The No-Well Oil Company of McKinney, seven miles southwest of Stanford, closed contracts Thursday with the Porter Process Company, of Covington, for what is said to be the first shale refining plant east of the Mississippi river, it became known here today. The new plant is said to be of 500 barrels a day producing capacity.

The contract price was \$500,000 and it must be completed by October of this year. John Saxton Porter, of the Porter Process company, said that there are only three similar plants in the United States and all of them are located in Colorado. Another such plant is to be erected at Delphi, Indiana.

State Troops Leave Newport

(By Associated Press)

Newport, Jan. 28.—Kentucky state troops on duty since December 24th, at the Newport Rolling Mills where a strike has been in progress for some time, left for their home today. There was no demonstration as the soldiers started away. Peace officers assert they can now control the situation.

President Harding has urged China to accept from Japan the proposition to return Shantung with payment to Japan for the railroad.

Entertained With Delightful Party

Miss Bertie Taylor and her two sisters, Josephine and Oval J., entertained a host of their friends Saturday evening, January 20, at a party at her home near Cottonburg. A nice evening was had by all, all the guests did not leave until after twelve o'clock. The hosts showed great skill in entertaining, many enjoyable games were played. About 10:30 fruit and candy were passed around, which was delicious. All the guests left thanking Miss Taylor and her sisters for such a nice evening for it does boys and girls no harm to meet together occasionally and have a general good frolic. Those present were: Ethel Turner, Elma Turner, Jane Long, Anna Mae Parrish, Clara Parrish, Verna Ross, Bettie Curtis, Lo Bernice Whitaker, Henrietta Whitaker, Cecil Long, Jesse Ray, Ammon Broadbush, Luther Curtis, Frazier Whitaker, Gilbert Tudor, Boxley Tudor.

Friends are glad to hear that Burnett Todd is recovering from a case of diphtheria. The Kirksville school boys and girls are having a delightful time skating on a pond near the school.

McCready.

"But to what end?" asked Mr. Breckinridge. "You destroy the revenue involved in racing, and let down the bars to indiscriminate betting, instead of the control we now have." He referred feelingly to the long line of distinguished Kentuckians from earliest days, who have attended the races, and asked the committee by its action not to brand them as violators of any code.

Helm Bruce, who opened the discussion, referred to his connection with the effort to question the constitutionality of the present racing statute in Kentucky, and said that he had been employed to be associated with other counsel in that endeavor, and that the betting phase of the sport was not involved, but that the "rights of the Racing Commission to govern various tracks was really challenged."

William Heyburn charged that the pari-mutuels take in more money than the entire tobacco industry of Kentucky.

SNOWSTORM COVERS EAST AND SOUTH

(By Associated Press)

Washington, Jan. 28.—Washington is cut off from the outside world today as far as telephones are concerned by one of the heaviest snowstorms in the history of the capital. Railroad officials reported no trains have left here since midnight and with snow continuing, prospects are poor. Train service from the south where snow storms have been reported for two days, is wholly suspended. Several trains are reported stalled between Richmond and Washington.

Meanwhile the whole middle Atlantic section is being still further buried under the heaviest snowfall since the blizzard of February 1899. The storm began Thursday in the Carolinas and Virginia and today is creeping up the coast, leaving buried cities, stalled trains and disrupted trolley services. It reached the edge of New England early today although the center remained on the Virginia capes. In the national capital itself street car service was virtually suspended at daybreak. The storm is reported continuing at Richmond, Virginia, where street cars are completely tied up. Conditions at Norfolk appeared to be the worst, with a 56 mile gale putting part of the business section under water.

TELLS HOW FARM LANDS DECREASED

(By Associated Press)

Louisville, Jan. 28.—Kentucky farms are worth on an average of \$500 more than those of Indiana, Ohio or Tennessee, according to figures compiled by the Federal Land Bank of Louisville and based on the average amount loaned to each farmer in the four states—Kentucky, Indiana, Ohio and Tennessee, Walter Howell, President, said today.

Between May 1 and December 31, 1921, the bank loaned \$3,200,000 to 667 farmers in Kentucky, or an average of \$4,500 to each borrower. The average for the district during that period was \$4,000, Mr. Howell said.

Farm lands have decreased in value anywhere from 10 to 50 per cent within the last two years, Mr. Howell believes. The difference is due to the location, he explained. He based his figures on the sale price of farms reported to him together with the reports of federal appraisers who are determining the value of farms for the government before loans are made.

Married By Judge Goodloe

County Judge John D. Goodloe said the words "Saturday" which united in marriage Oscar Anderson and Miss Mary Whitaker. In obtaining their license the groom gave his age as 21 and that of the bride as 18. They were both from Danville, but were originally from Valley View, this county. The groom is a son of Clay Anderson and the bride a daughter of James Whitaker.

Live Stock Men's Convention

(By Associated Press)

Lexington, Jan. 28.—The tenth annual meeting of the Southern Cattlemen's Association, to which livestock men in Kentucky, as well as in 13 other states will be invited, will be held at Knoxville, Tenn., Feb. 14, 15 and 16.

Week's Weather Guess

(By Associated Press)

Washington, Jan. 28.—The week's weather prediction for the Ohio valley and Tennessee is unsettled and cold, with occasional snows.

Delegates to the Washington Farm Conference have rebuked President Harding for an alleged plot to destroy the Agricultural bloc in Congress.

Indications are that following the recommendation of the Farmers Conference, Henry Ford's price for Muscle Shoals will be accepted very shortly by the government.

POOLED TOBACCO COMES IN MONDAY

(By Associated Press)

Pooled tobacco at the rate of 60,000 pounds a day will begin to pour into the Madison warehouse here for grading and handling Monday. Tobacco will be received on only the first four days of the week, as Harry Francis, in charge of registration of crops at the warehouse, figures that two days will be required to take care of what may be brought in the first four days of the week. Advances are being awaited from pool headquarters as to disposition of the weed as it comes in.

Mr. Francis has had the registration books open all the past week, and over 2,750,000 pounds of the pooled crop has been registered to be brought in. Mr. Francis expects to assign to each member of the Burley Association a week in advance on what day to bring in his crop.

Local Manager Vernon Leers spent Saturday in Louisville in conference with Association heads as to the details of handling and making advances on the crops they are brought in.

LOCAL CANDIDATE AT SHRINERS' INITIATION

Madison county furnished one candidate at the big initiation of the Shriners at London Friday. He was Lewis Rayburn. A goodly number of his Masonic brothers and Nobles of the Shrine, went up to help him "walk the hot sands" and partake of the "camel's milk." Those who went from here including Charles Reeves, Allen Zaring, Jack Wagers, Dr. R. C. Boggs, Tom Black, George D. Simmons, Roy Estridge, Frank C. Gentry, and Robert H. Long. Shriners were on hand from all over Central Kentucky, and a delightful day was enjoyed by all.

Deserted Girl Wore Men's Attire As a Prank

Cincinnati, O., Jan. 28.—Anna Bragg, 18, who recently was found wearing men's clothing and who made two attempts to commit suicide last night, disclosed her history to county jailer Harry Peet today. She said her father is a Kentucky clergyman and her mother, Anna K. Richmond, lives at Garrett, Ky. She said her name is Mrs. Pauline Curtis, and she was married here in 1920 to a Tulsa, Okla., salesman who deserted her. She said she is an actress and assumed men's attire as a prank.

Morrow Names Four Deaf School Trustees

Frankfort, Ky., Jan. 28.—Gov. Morrow today appointed Jerry C. Caldwell, of Danville, J. R. Haselden, of Lancaster, P. M. McRoberts, of Stanford, and James Stillman, of Harrodsburg, members of the board of trustees of the school for the deaf at Danville.

First To Die On Foreign Soil

Eminence, Ky., Jan. 28.—The body of Daniel Carroll Cox, 21, the first Kentucky soldier to die on foreign soil in the world war, arrived here today from France, where he succumbed to influenza in 1918. The funeral will be held Sunday.

Leaders Plan to Get to Work

Frankfort, Jan. 28.—With the last scheduled address of prominent persons out of the way and all election contests settled, leaders of the majority party in the Kentucky General Assembly said today they expected to get down to business in earnest next week. The Assembly adjourned until Monday. No bills will come up for passage this week.

COLLEGE HILL

Mr. Roscoe Combs, one of the lock keepers, is seriously ill of pneumonia.

Rev. King and Mrs. King are spending the week at Berry, Ky. Mr. Willard Willoughby is visiting his father-in-law, Rev. G. B. Todd, at Berea.

Mr. and Mrs. Harry Vaughn have moved to their new home on the Red River road recently purchased from Mr. John W. Willoughby.

The Weather

Fair tonight; Sunday cloudy; probably snow or rain in extreme west portion; no change in temperature.

Today's Livestock Markets

Cincinnati, Jan. 28.—Packers and medium steady; lights 25c higher; Chicago higher; calves easier; cattle about steady. Louisville, Jan. 28.—Cattle 300, slow and unchanged; hogs 1600 25c higher, tops \$9.25; sheep 50, steady and unchanged.

SENATE VOTES FOR TWO MORE NORMALS

Frankfort, Ky., Jan. 28.—Instead of providing for the great needs of the two big Normal schools which the state now owns, the state senate Friday voted a big appropriation to establish two more normal schools. Senator Brig Harris' bill, providing for two new normal schools, one in northeastern, the other in western Kentucky, passed by a vote of 32 to 2. The bill carries an annual appropriation of \$30,000 for each school, the schools to be located in the city making the best offer as to buildings, grounds, etc.

This bill will open the way for the location of a school at Ashland, Louisa, Catlettsburg, Paintsville or some other point in the Big Sandy Valley, and also for one in western Kentucky at Paducah, Mayfield, Princeton or some other city.

THINKS PAPERS CAN HELP ENFORCE LAWS

(By Associated Press)

Prestonsburg, Ky., Jan. 27.—The newspapers of Kentucky can do more for law enforcement than any other agency in the state, in the opinion of Claude P. Stephens, of this city, commonwealth attorney for the 31st district. Mr. Stephens was asked for his opinion as to what was the best means of bringing an end to the lawlessness of the state.

"The best way to stop crimes of violence and violations of the liquor laws is through the force of public opinion," said the commonwealth attorney. "No law can be enforced unless it has been moulded in obedience to public opinion and has standing back of it demanding its enforcement the enlightened opinion of mankind. Public opinion is moulded and shaped by the press. So after all the best way to stop all crimes lies in publishing their bareness and rapacity through the press."

Referring to mob violence Mr. Stephens said: "Public opinion as to mob violence has not been moulded to the white heat as yet in Kentucky. The press of the state has not been severe enough in denunciation of it, law officers have winked at it, and not until recent years has any attempt been made to pass laws sufficient to cope with it. If the press of the state wakes up, the people will wake up, legislators will wake up, officials will wake up and we will have enforcement of the law."

The prohibition law has not had a sufficient trial as yet, in the opinion of Mr. Stephens. He looks upon the proposed law giving magistrates and county judges jurisdiction in cases of violation of the prohibition law as a weakening of the statute. "The prohibition law has not had a sufficient hearing before the bar of public opinion," said Mr. Stephens.

"There is no denial anywhere that prohibition is a good thing, but many argue that it cannot be enforced. Heretofore, officers of the law have been led into the mistaken belief that a great majority of the public was in favor of a lax enforcement, if not in reality a nullity of this law. The late elections, however, have shown (where the issue has been fought out before them) that a great majority of the people demand that the liquor laws be rigidly enforced, and in my opinion the next few years will show that the liquor laws can and will be enforced;

DEATHEAGE GETS BIGGEST STILL YET

(By Associated Press)

Midnight Raid in Bearwallow Section Results in Three Prisoners

What is said to have been perhaps the biggest moonshine still ever operated in Madison county was destroyed by Sheriff Elmer Deatherage and a force of deputies, in the Bearwallow section of this county about midnight Friday night. Thirty-two barrels of mash ready to run were thrown out, the still destroyed, and a copper worm 17 feet long brought to town.

Three prisoners were taken as they came out of the still house. They gave their names as George Sparks, Burt Lunsford and a young man named Coyle. All three were brought to town and lodged in jail and will have examining trial before County Judge John D. Goodloe early in the week.

Sheriff Deatherage is proving himself a fearless officer in going after moonshiners and bootleggers and he is raising wherever he gets a clue at unexpected hours. Accompanied by his son, Deputy Sheriff Franklin Deatherage, Deputy Jailer George Rogers, Special Deputy Alex Turpin, and Constable Lynch, the sheriff swooped down on this still just at the very time that the operators were preparing to make a run. The still is said to have been one of the most complete ever captured, and the worm, which is considered the most valuable fixture for such illicit work, is said to be an exceptionally fine one in every respect.

Sheriff Deatherage is being complimented on all sides for his vigorous efforts at law enforcement.

Raid Early Friday

Another raid was made by the popular sheriff, with the assistance of Patrolmen Hardin and Golden, of the Richmond force, took place near White's Station Friday morning. There a still was found and Wm. White, alleged to be its operator, was arrested. A copper kettle and a long pipe, used for the worm were brought in. Three gallons of moonshine whiskey was found and brought in as evidence.

POOL MAKES THREE REDRYING CONTRACTS

At Lexington Director of Warehouses Ralph M. Barker and Manager William C. McDowell, of the redrying department, announce that redrying contracts have been made with three large redrying concerns for the handling of any tobacco (any) that the association may desire to have redried. These concerns are the G. F. Vaughan Tobacco Company and the Kentucky Tobacco Company, of Louisville, and the R. M. Barker Tobacco Company, of Carrollton. Director Barker said there would be no lack of facilities for redrying if additional facilities should be needed.

James N. Kehoe, of Versailles, and John B. Winn, of Versailles, members of the executive committee, said conditions were all that could be expected.

"From our standpoint things couldn't be better, at least they are as good as the most optimistic of us could have expected," said Mr. Kehoe. "Not only is this cooperative association of ours going to be a great success, but in my opinion it will prove even more successful than the western fruit growing organizations in improving the condition of the planters and stabilizing business conditions throughout the territory in which it operates."

The legislature has proposed an amendment to the constitution providing that after 1938 all citizens must be able to read and write to be qualified voters.

That any official who expects to hold the favor of his constituency, or the best, and by far the greater majority, of them, must see to it that the very heaviest penalties are exacted for violations of this law. This is public opinion enforcing its mandates."

OUR CLEARANCE SALE.

MET WITH THE APPROVAL OF THE BUYING PUBLIC

When we announced at the beginning of our GREAT CLEARANCE SALE that we would make tremendous reductions in order to move our accumulative stock of this season's merchandise, the people of this section realized that their opportunity for BIG SAVING was at hand. We drew the crowds from miles around and sent them home with the very best goods at prices never before offered by merchants of this section. The Clearance Sale will continue for 7 more days ending

MONDAY, - Court Day - FEBRUARY 6th

Those who have been fortunate in making such tremendous savings on their merchandise owe it to their friends to inform them of this final week's sale, spread the good news around and let others share your good fortune.

New, Clean stock has been replenished in every department and our stock was so large that many, many of the best bargains are still to be found. So, don't put off buying - you'll never have such an opportunity to save money again this year

MEN'S AND BOYS' UNION SUITS

Men's regular \$2.00 value; now	\$1.35
Men's regular \$2.50 value; now	\$1.69
Men's regular \$3.00 value; now	\$1.95
Men's Silk and Wool Mixed, reg. \$4 value; now	\$2.79
Boys' \$1.00 Union Suits; now	.79c
Boys' \$1.25 Union Suits; now	.95c
Boys' \$1.50 Union Suits; now	\$1.15

ENTIRE STOCK OF MEN'S

Fancy Shirts

AT DRASTIC REDUCTIONS

\$1.50 Shirts now	\$1.05
\$2.00 Shirts now	\$1.35
\$3.50 Shirts now	\$2.25
\$7.50 Shirts now	\$4.65
Men's Work Shirts \$1.00 values now	69c
Men's Wool Shirts, regular \$3.50 values now	\$1.95

MEN'S ODD PANTS

\$5.00 values now	\$3.95
\$7.00 values now	\$4.95
\$10.00 values now	\$7.35
\$12.50 values now	\$9.45

MEN'S AND BOYS' ALL WOOL SWEATERS

All the latest styles and two-tone effects, rich colorings and slip-over style and button-up style, at ridiculous reductions.	
Regular \$5.00 values; now	\$3.59
Regular \$8.00 values; now	\$6.25
Regular \$10.00 values; now	\$7.25
Regular \$12.00 values; now	\$8.75
BOYS' ALL SIZES UP TO 34. Slip-overs and Button-ups.	
\$3.00 values; now	\$1.69
\$5.00 values; now	\$3.25
\$8.00 values; now	\$5.25
Men's and Boys' Sweaters on tables, values up	
\$5.00; your choice at	95c

MEN'S CORDUROY PANTS

Regular \$5 sellers marked especially for this sale \$3.59

Shoes For The Whole Family

We especially wish to impress upon you that the shoes offered at this sale include a tremendous saving on our very best lines such as— Nettleton and Florsheim, for men, and Sil-Kid for the ladies. Although the manufacturers have not reduced their prices, we find we are overstocked and in order to clear our shelves quick we have made a great reduction in these high grade shoes.

NETTLETON'S black and tan, all leathers, regular price

\$13.85 to \$15; reduced to	\$9.95
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FLORSHEIM'S, black and tan, all styles, regular price

\$10 and \$11; reduced to	\$8.35
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SIL-KID, boots and oxfords, this season's latest styles

all colors, regular price \$12; now	\$8.85
regular price \$10; now	\$7.65
regular price \$9; now	\$6.95
regular price \$6; now	\$3.95

GROWING GIRLS SHOES—the famous "Educator" line and other well known makes—

\$7 values now	\$4.95
\$5 values now	\$3.75
\$3.50 values; now	\$2.95
\$2.50 values; now	\$1.85

Hart Schaffner & Marx Fine Suits

FOR MEN AND YOUNG MEN

\$65.00 values now	\$43.95
\$50.00 values now	\$37.95
\$45.00 values now	\$33.95
\$40.00 values now	\$27.95
\$35.00 values now	\$23.95

HART SCHAFFNER & MARX OVERCOATS

This includes the season's very latest styles, rich colors, chinchillas and Scotch effects, silk lined, trimmed and hand tailored. The very best Overcoats manufactured and everyone of them guaranteed to give perfect satisfaction—

\$65.00 values now	\$43.95
\$50.00 values now	\$37.95
\$45.00 values now	\$33.95
\$40.00 values now	\$27.95
\$35.00 values now	\$23.95

MEN'S FINE HATS

All the New Shapes and Shades for the present Season	
\$4.00 Hats now	\$2.79
\$5.00 Hats now	\$3.59
\$7.00 Hats now	\$5.15
\$10.00 Hats now	\$6.95
\$12.00 Hats now	\$9.25

J. S. STANIFER

The Home of Hart Schaffner & Marx Clothes

AT THE OPERA HOUSE
TONIGHT

Ches. Davis' Musical Revue

15—People—15 — The latest Songs, Dances, Comedy and Girls. —

PAULINE STARKE "SNOW BOUND"
CULLEN LANDIS in

A story of love that rose above
cowardice and deceit. A Reginald
Parker Production.

Also JUANITA HANSEN
and WARNER OLAND in
"THE PHANTOM Foe"

ALHAMBRA MONDAY
MATINEE NIGHT

GOLDWYN
PRODUCTIONS
PRESENT

"All Is Fair In Love"

MAY COLLINS, RICHARD DIX, STUART
HOLMES and RICHARD HATTON

CHAS. HUTCHISON in
HURRICANE HUTCH
and PATHE REVIEW

ALHAMBRA TUESDAY
Matinee and Night
ALHAMBRA & OPERA HOUSE
WEDNESDAY

ANOTHER GORGEOUS
DeMILLE Production of
Married Life

FORBIDDEN FRUIT

AGNES AYRES
FORREST STANLEY
THEO. ROBERTS
KATHLYN WILLIAMS

What are the duties a wife owes a hus-
band who steadily drags her down-
ward. What shall she do when another
offers a fine, true love, that would lift
her up? These are the questions asked
and answered in Forbidden Fruit

GOOD SHOES

AT PRICES YOU CAN AFFORD TO PAY—
OUR UPSTAIRS CASH STORE

Cox and March

SOCIAL and PERSONAL

Cecilian Club Meeting

The Cecilian Club met with Miss Brown E. Telford Wednesday afternoon at her residence on the campus. A most pleasing miscellaneous program was given, the instrumental selections being given by Mrs. McGaughey and Mrs. Kellogg and Miss Lynn Evans, of the Piano Club. The voice numbers were given by Misses Cynthia Davison, Laura Bright and Mrs. J. D. Chenault and Mrs. Paul Burnam. Roll call response was current events. Quite a number of guests were present and after a delicious salad lunch, the club adjourned to meet February 8 with Mrs. R. R. Burnam on the Summit.

Tudor—Rutherford

Miss Martha Tudor, a popular teacher at Valley View, and Mr. William Rutherford, a traveling salesman who makes his home at Harlan, were married early in the week. After a brief honeymoon trip they will reside at Harlan.

Six O'Clock Dinner

Mr. and Mrs. Homer Whittington entertained with an elaborate and beautiful six o'clock dinner Thursday evening. Covers were laid for ten, including Dr. W. O. Sadler and Mrs. Sadler, Dr. O. Olin Green and Mrs. Green, Dr. R. L. Telford and Mrs. Telford, Dr. Homer W. Carpenter and Mrs. Carpenter and Mr. and Mrs. Whittington.

Beautiful Luncheon Bridge

Mrs. Allen Zaring issued invitations to forty-six of her friends to a very elaborate luncheon bridge Friday at her home on the Summit. Hours 1 to 4. Color scheme for the party was white and yellow, vases of jonquils being used on each table, and the dining room table had for its center decoration a large basket of jonquils and freesias. A most tempting and delicious two-course luncheon was served, the color scheme being very beautifully carried out in the cakes and mints. Included among the guests were Mesdames E. H. Gordon, Harry Hanger, Preston Smith, Joel Park, Hale Dean, B. J. Clay, W. P. Millard, Harold Oldham, S. J. McGaughey, R. C.

Oldham, T. D. Chenault, Charles Jett, Selby Wiggins, Waller Bennett, E. Tutt Burnam, J. W. Caperton, W. H. Grider, Harris Nolan, J. P. Chenault, R. R. Burnam, Jr., G. W. Goodloe, R. C. Boggs, B. H. Luxon, H. B. Cosby, Garnett Million, J. G. Bosley, B. L. Middleton, M. Dunn, Overton Harber, Misses Willie Kennedy, Mollie Fife, Helen Bennett, Margaret B. Parrish, Mary O. Covington, Elizabeth Farley, Ollie Baldwin, Dorothy Perry, Mary Louise Deatherage, Nettie Kate Evans, Eunice Katherine Shouse, of Lexington, Mesdames Lee Williams, Henry Muir, R. M. Sparks, William West and Bruce Taylor of Nicholasville.

Mr. and Mrs. Fatty Whaley request the honor of your presence at the gymnastic wedding of their daughter Miss Heavyweight Whaley to Mr. Bantamweight Combs on January 30, 1922 at 7:30 p. m. Normal School Chapel. 25c admission. Y.W.S.H.

Mr. and Mrs. E. C. Cornelson were in Lexington Friday where the former will spend a few weeks at a sanitarium for treatment. Friends will be sorry to know he is not very much improved this week.

Miss Lucille Rice was at home from State University last week for a few days' visit to her parents, Mr. and Mrs. Clark R. Dr. Mahaffey and Mr. Lewis Wells were in Lexington Friday on business.

Miss Fannie Jenkins has returned home after a delightful week's visit to Mrs. Lewis Wells on Big Hill avenue. T. M. Wells and Col. R. C. Oldham attended the U. C. T. banquet at the Brown Proctoria hotel in Winchester Friday night. Mr. and Mrs. Harvey Lisle, of Winchester, spent Wednesday in Richmond.

Mr. B. E. Cain, who has been confined to his room with grip the past few days, is some better and will be able to return to his work in a few days. The Courier Journal says Hon. Lewis B. Herrington is in Frankfort and Lexington this week on business.

Miss Marie Langford, of Sci-

ence Hill Academy, Shelbyville, is the guest of Miss Lena Rogers in Frankfort for the week end. Miss Langford will be at home Monday to spend several days.

Friends will be glad to know Mrs. C. H. Park is improving after a recent illness. Mrs. Charles Stoner, of Irvine, was here this week enroute to Winchester for a visit to her daughter, Mrs. Stone Glass.

Miss Beulah Lewis, of Berea, has returned from a visit to Mt. Vernon.

Mr. P. Reynolds Smith, of Virginia, is being given a cordial welcome by his many old friends here this week.

Miss Minnie Baumstark, of Waco, has returned from a visit to Mrs. J. G. Tyler in Winchester.

Mrs. J. H. Jeffries, of Louisville, was called here Friday by the death of her father, S. L. Huguley.

Miss Bess Holzclaw, of Stanford, is the guest of her sister, Mrs. Frank Tindler, in Kirksville.

Misses Fay Price and Kathleen O'Neil are spending the week end with friends in Paris.

Announcement is made of the arrival of a son at the home of Mr. and Mrs. William Parrish at Peytontown. The little stranger will be called Collins Coy.

Mr. Edgar Brandenburg spent Wednesday in Lexington.

Mrs. Morgan Sparks, of Nicholasville, was a visitor here Friday.

Miss Anne Enright is expected home Tuesday from Somerset, where she has been visiting Miss Mary Etta Farrell.

Miss Eunice Katherine Shouse, who has been the attractive guest of Mrs. Joel Park this week, will return to her home in Lexington Sunday.

Miss Minnie Burchett, of Lancaster, will arrive today for a visit to Mrs. R. A. Edwards, on South Second street.

WACO

Mrs. Robert Grinstead spent several days last week with her sister, Mrs. Jephtha Jett, near Kirksville.

Dr. Vardy Taylor and Mrs. Taylor spent Sunday in Mt. Sterling.

Miss Loula Baumstark is visiting relatives at Winchester and Mt. Sterling.

Miss Lucy Thorpe, of Irvine, is visiting her mother, Mrs. G. H. Thorpe.

Mr. Robert Elkin, of Boone county, made a business trip here last week.

Mr. and Mrs. Hervey Herrington have returned from their bridal trip and are with the former's parents at this place.

Mrs. Vardy Taylor was at Irvine this week the guest of her daughter, Mrs. Harry Wagers.

Little Miss Georgie Bush celebrated her 11th birthday Saturday with a spend the day for about eighteen of her little friends. Games were enjoyed and a lovely dinner served, and all left wishing Georgie many returns of the happy occasion. She was the recipient of a number of beautiful presents.

Mr. J. W. Wagers was in Frankfort the first of the week to testify in the Wallace-Oldham contest.

Rev. H. T. Bonny, of Irvine, spent last Monday with relatives here.

Mrs. C. L. Searcy entertained with a spend the day last Thursday, honoring Mrs. Sallie Quim, of Bloomington, Ill. Those present were Mrs. Quim, Mr. and Mrs. W. F. Park, Mr. and Mrs. W. H. Park and Mrs. B. Z. McKinney, of Richmond; Mr. and Mrs. G. S. McKinney and Mrs. James Wagers and children.

In new riots in Cairo, Egypt, 100 persons were killed and 1,000 injured.

Kentucky subscribed \$33,000 out of \$50,000, its quota for the Woodrow Wilson Foundation.

The bonus bill for soldiers in the House will carry with it a provision to raise taxes to pay the bonus.

AT THE MOVIES

"Forbidden Fruit" Big Film

A new Cecil B. De Mille photograph invariably arouses great interest among those who have seen his previous efforts and when "Forbidden Fruit" is shown at the local theatres next Tuesday and Wednesday his admirers are promised a new solution to the ever present matrimonial triangle. In this new De Mille production, the rare combination of imaginative artist and realist has given the screen another masterpiece. Agnes Ayres has the role of a disillusioned young wife who is forced by the revelation of the real character of her rascally husband to seek asylum in the home of a wealthy society matron. There she meets the man who brings love and happiness to her. Clarence Burton, Theodore Roberts, and Kathlyn Williams figure prominently in the least which also includes Gertrude Johns, Forrest Stanley, Theodore Kosloff, Shannon Day and Julia Fay.

The coming attraction at the opera house for two days com-

mencing Monday, January 30th, is Charles Robinson's Big Parisian Flirts Company. It is not a question as to what kind of a show it is as Robinson has always given a great entertainment; that is why he has drawn such big houses wherever this clever company has played. There has been no expense spared this season to make the burlesque fans more than satisfied. There is a laugh a second in the two-act farces and plenty of handsome girls, no end of scenery and costumes, four real comedians that will make you forget you ever had the blues. Extra vaudeville acts have been added. Two hours and a half of good solid entertainment. The show will send you home whistling. Popular prices: six rows at \$1.65, the rest of them at \$1.40, 83 and 55c, war tax included.

The divorce ratio has increased 20 per cent in the United States in the last ten years.

A big fight is in prospect at Frankfort over the bill which fixes the minimum wage.

A Chicago woman bandit, single handed, has stole \$50,000.



MAY BERNHARDT

—Featured With—
Chas. Robinson's "PARISIAN FLIRTS"

**THE HANDIEST TOOL
IN THE KITCHEN--**

Has your kitchen a Spatula?



Housekeepers tell us that the spatula is the handiest piece of kitchen cutlery they own. It is useful in a hundred different ways—for turning griddle cakes, loosening cakes in tins, scraping pots and pans.

Winchester spatulas are made of superior steel, tempered to just the right degree of flexibility. Polished cocobolo handles. Cast-on bolsters fit tightly to handles. Get one today.

RICHMOND WELCH STORE

TWO-CENTS A WORD

WANTED—Employment for a bright, capable young man who is a skilled mechanic in garage work. Apply at Daily Register office. H. H.

FOR RENT—3 rooms for light housekeeping, on Aspen avenue. Apply to Mrs. E. C. Wiggins.

STRAYED to my place Jan. 22 one bay mare, one mule; owner can have same by paying for adv. and keep. B. J. Broadus, phone 623M, Terrill, Ky. 23 3

YOUNG men, women, over 17, desiring government positions, \$130 monthly, write for free list of positions now open. J. Leonard, (former Civil Service exam-ward, (former Civil Service exam-Washington, D. C. 23 2p

MONEY TO LOAN
On Improved City Dwellings, 6 per cent interest. Also Fire, Life, Accident and Sickness Insurance. W. S. BROADUS
Oldham Building
134—PHONES—633

FOR RENT—On Lancaster avenue, three nice rooms for light housekeeping. Phone 948. 23 3p

WANTED—Cyphers Incubator, 250 egg capacity. Phone 219. 22 3t

WANTED—Man with car to sell low priced Graham Tires. \$130 per week and commission. Graham Tire Co., 1502 Boulevard Benton Harbor, Mich. 1p

BUFFALO

The many friends of Mr. and Mrs. D. M. Phelps extend their sympathy to them in the loss of their son, Marcus, who died Sunday at a Louisville hospital.

Mrs. Emmett Million and children, who have been on the sick list the past week, are improving.

We have had a very severe cold spell the past few days.

Mr. and Mrs. Jesse Hale and daughter and Mr. and Mrs. Col. Hale spent Sunday with Mr. and Mrs. Tunnell Lowry, of Milton. Mr. and Mrs. Win. Harris and Mrs. Biggerstaff spent Sunday with Mr. and Mrs. Wm. Cole near Clay's Ferry.

Marshall's 24 Per Cent Dairy Feed

A wonderful milk producer at the lowest cost per gallon

Success

The best Horse and Mule Feed on the market.

PREMO PIG MEAL

For your Sows and Pigs

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**Opera 2 Nights Mon. and Tues.
House Jan. 30th-31st
CHAS. ROBINSON'S BIG PARISIAN FLIRTS**



**35 PEOPLE
IT IS TO LAUGH
Sawing a Horse in Half
The Sensation of Sensations**

35 PEOPLE 35
A Carload of Scenery
Beautiful Costumes
Pretty Girls
4—Cracker Jack Comedians—4
7—PIECE ORCHESTRA—7
A Show That Will Chase Away the Weary Blues

PRICES—
Main Floor..... \$1.65 \$1.10
Balcony..... .85 .55
(War Tax Included)

SEAT SALE STARTS SATURDAY at PERRY'S DRUG STORE
Picture Program at Alhambra—Both Matinee and Night

Kokomo farm Fence

EVERY STRAND STRETCHES EVEN AND
TIGHT AND THE TIE WILL NOT
SLIP OR BREAK

DOUGLAS and SIMMONS

SECOND STREET—RICHMOND

SPENT HALF HER TIME IN BED

Farmer's Wife Tells How Lydia E.
Pinkham's Vegetable Compound
Made Her a Well Woman

Carter's Creek, Tenn. — "Three years ago I was almost an invalid. I spent half of my time in bed, being afflicted with a trouble which women of a certain age are apt to have. I took Lydia E. Pinkham's Vegetable Compound Tablets and used Lydia E. Pinkham's Sanative Wash. I am a well woman now and have been for two years. I can work as well as any one who is younger and as I am a farmer's wife I have plenty to do for I cultivate my own garden, raise many chickens and do my own housework. You may publish this letter as I am ready to do anything to help other women as I have been so well and happy since my troubles are past." — Mrs. E. T. GALLOWAY, Carter's Creek, Tenn.

Most women find plenty to do. If they are upset with some female ailment and troubled with such symptoms as Mrs. Galloway had, the smallest duty seems a mountain.

If you find it hard to keep up, if you are nervous and irritable, without ambition and out of sorts generally, give the Vegetable Compound a fair trial. We believe it will help you greatly, for it has helped others.

MADISON HI BOYS WIN; GIRLS LOSE

Madison Hi basketball team divided a double header with the Clark county Hi at the Madison gym Friday night, the Madison boys winning by 29 to 5 score, while the local girls lost by a

INDIGESTION

Busy Public Official Says Theodor's Black-Draught Helps Him Keep Physically Fit.

Clay City, Ky. — "I have been in business here for twenty-one years; am also contractor, riding the Kentucky hills and making in all kinds of weather and under all kinds of conditions," says Mr. Sam T. Carr, of this place. "To be able to do so, I must keep physically fit, and Theodor's Black-Draught is my standby."

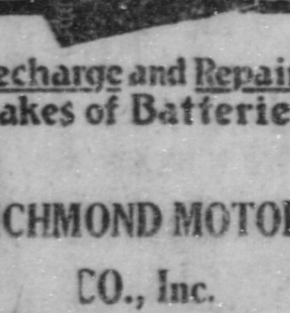
"These trips used to give me headaches, and that, I found, came from hard meals or from constipation. I was convinced that Black-Draught was good, so now I use it, and it gives perfect satisfaction. It acts on the liver, relieves indigestion, and certainly is splendid. I am never without it."

When you have a feeling of discomfort after meals, causing a bloating sensation, headache, bad breath, and similar common symptoms, try taking a pinch of Black-Draught after meals — a pinch of the dry powder, washed down with a swallow of water. This has been found to assist the stomach and liver to carry on their normal work, and helps prevent, or relieve, constipation.

Your druggist can supply you with this well-known, purely-vegetable liver medicine. Insist upon Theodor's, the original and only genuine Black-Draught liver medicine. NO-137a

HOT STUFF

Cheapness fades
when
Service Comparisons
are made



We Recharge and Repair—
all makes of Batteries

RICHMOND MOTOR
CO., Inc.

score of 6 to 4.

The Boys' Game

Madison Hi boys' basketball team won its second game of the season over the Clark County Hi outfit, by a score of 29 to 5. Clark county got away to a small lead at the start when Stephenson caged a basket from center just after the opening whistle had blown. This lead was short-lived as the locals got busy at once and held the Clark boys without a field goal for the rest of the half while they piled up the score. The Madison Hi team shows a great improvement over their last appearance on the local floor. They have developed into a very fast passing aggregation under Coach Lassiter. He has at last succeeded in driving almost all of the individual playing from the Madison ranks but still some of the boys take reckless shots at the basket. Passing featured in Madison's victory more than any other thing. By passing the Madison five carried the ball from under Clark's basket within safe shooting distance of their goal time after time. Clark county seemed to be dazed by the swift pass work of Madison and was helpless before the Purple and White on-rush.

Talton Stone led the Madison team in scoring with 13 points to his credit. He made five goals from the field and three free ones. Clouse also made five field goals for Madison. T. Stone did not try as many long shots as usual but played better in the long run. Long shots kill the pass work of the team and so all Madison players left them off at the command of Coach Lassiter. Great passing enabled Clouse and Stone to make five field goals apiece. They both covered the floor well barring a poor start that Clouse made. Clouse made a wonderful shot in the second half that was more luck than skill. In the right hand corner of the field he seemed to be passing the ball to another man over his head. Throwing the ball with both hands directly over his head he shot the basket.

Harry Stone at the other forward with Talton Stone played a nice game throughout. He made three baskets for a total of six points. He is credited with an excellent shot in first half from a remote corner of the floor. His other two baskets came in the second half.

The small score of Clark shows the wonderful defense staged by Madison. Hurst was on the job all the time with Blevins as his assistant. Blevins started at center but after the tip-off he shifted to guard while Clouse covered the floor. The five-man defense was a success against Clark county.

The line-up: Clark 5 Blevins — c — Stephenson 2 T. Stone 13 — f — Besuden 3 H. Stone 6 — f — Kelley Hurst — rg — McCready Clouse 10 — lg — McEwan Substitutes—Jett for Kelley. Referee—Stone.

The Girl's Game

After much fighting the Clark county girls succeeded in defeating the Madison bloomer performers by the close score of 6 to 4. Madison girls fought hard, stag in ga belated rally when the whistles blew but were out-classed by the visiting Clark county Hi girls. Just before the whistle blew, Camilla Blanton threw Madison's only field goal. This seemed to put new life in the Madison girls, but it was too late to do any good. They fought hard all through the game to stay off defeat but were unable to do this. Miss Myers, although hurt during the contest played a great game at standing guard for Madison. She broke up play after play, returning the ball to Madison territory. Outweighed by a large margin the Madison girls did excellent work against the Blue Grass champions of the 1920-21 season. Misses Poor and Conner did the scoring for Clark county. They played nice games as well as the rest of the Clark team. The line-up: Madison 4 Clark 6 Yates — c — E. Walters Bennett 1 — f — Poor Blanton 3 — f — Conner 2 D. Terrill — rg — M. Walters Myers — lg — Taulbee Referee—Stone.

THIS BILL WOULD EVEN UP ALL ASSESSMENTS

Senator Henry S. Caywood, of Bourbon county, Thursday introduced a bill in the State Senate and if it becomes a law will require the publication of all assessment lists of property given in for taxation with County Tax Commissioners. The bill was referred to the Committee on Revenue and Taxation.

The bill as introduced by Senator Caywood would go a long way in equalizing valuations on real estate, both farm lands and city property, as a publication of listed valuations for assessment purposes would cause a great deal of discussion among the taxpayers in a community, thereby forcing a more equitable adjustment of valuations. As to how the bill would affect personal property we, at this time, would be unable to venture a prediction without first having the opportunity of studying the contents of the measure.

Whether the bill is practical and altogether the right one to meet present day conditions is a matter for the law makers at Frankfort to work out, but on its face, the measure of Senator Caywood's is a step in the right direction. Tax matters, like all other state laws and regulations, are, after all, measures that should be adopted solely for the general public's good, and the more enlightened the public can be made on matters affecting their welfare, the better laws they will require from their representatives.

Publicity through the county newspaper is the way of informing the people, and if matters affecting taxation (even to the point of letting the taxpayer know each year just how much money, down to the penny, each of their respective officers, city, county and state, received in salaries and fees) were published the people of Kentucky would soon know just what they were doing and would accordingly solve their own tax troubles. — Paris Kentuckian.

RHEUMATIC ACHES QUICKLY RELIEVED

THE racking, agonizing rheumatic ache is quickly relieved by an application of Sloan's Liniment. For forty years, folks all over the world have found Sloan's to be the natural enemy of pains and aches. It penetrates without rubbing. You can just tell by its healthy, stimulating odor that it is going to do you good. Try Sloan's handy for neuralgia, sciatica, lame back, stiff joints, sore muscles, strains and sprains. At all druggists—35c, 70c, \$1.40.

Sloan's Liniment

Makes Sick Skins Well. One of Dr. Hobson's Family Remedies. For a clear, healthy complexion use freely. Dr. Hobson's Eczema Ointment

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If Your Income Is

Oven \$5,000 A Year

The following statement is issued by Collector of Internal Revenue Robert H. Lucas:

Forms 1040 for reporting individual return of income for the taxable year of 1921 of more than \$5,000 are available at the office of the Collector of Internal Revenue, Louisville, Ky., and the following branch offices:

Lexington, Covington, Paducah, Ashland, and Owensboro.

The form contains six pages two of which are devoted to the return, two to a duplicate of the return to be retained by the taxpayer, and two to instructions. The form will be sent to persons who filed similar returns last year, but failure to receive a form does not relieve the taxpayer of his obligation to file on time, on or before March 15, 1922, if the return is made on calendar year basis. Forms 1040A for reporting income of \$5,000 or less also are available at the above offices.

Cardinal Mercier, of Belgium, may be chosen Pope. He was one of the war heroes of his country.

COLORED COLUMN

(By W. B. Chenault)

Life's Mission

The question often comes to me "What is my mission here?" "Is it for selfish interest?" "I labor year by year, To heap up honors for myself, Fame, honor, land or gold; To labor for myself alone, From youth till I am old?"

Nay, selfish gain leads but to loss, What would it profit me To chase thru life the bubble fame? Then in the life "to be" Regret the things I might've done To help my fellow men Who failed for help which I withheld— The chance comes not again.

Yes, rather I my life were spent Like humble Mary's son, And I about go doing good Until my days are done. Then in life's golden twilight eve I'll sit in peace content, Rejoicing at the happy close Of life for others spent. —Henry Allen Laine

Revival Services at St. Paul A. M. E. Church will begin Sunday, Jan. 29th and close Feb. 12. Rev. Wm. Young, pastor Quinn Chapel A. M. E. Church, Lexington, Ky., will preach during these services. The pastor Rev. E. Coleman Jr., invites the public and sister churches with their pastors to attend these services. Rev. Wm. Young is quite an able preacher. Do not fail to hear him.

There recently died two aged and respected colored men, Samuel Johnson, aged 79, of College Hill, and Ottoway Goodloe, aged 83, of Waco. Both were good citizens and enjoyed the friendship of both races. Mr. Johnson had the distinction of serving for forty years as superintendent of the colored M. E. Sabbath school at College Hill. Mr. Goodloe was genial and uncomplaining, with a large store of interesting experiences. Such men are greatly missed.

The funeral of Mr. Green Kavanaugh was held at Concord. He leaves to mourn his death his wife and two children, four brothers and four sisters. His father and mother also survive. Mrs. Lena Ballew and Mrs. Captoria Ballew attended the funeral.

East End A. M. E. Church. Robt. Braxton, pastor. Prayer service Wednesday evening at 7. It is our desire to build up a community prayer meeting. We invite all our friends to spend an hour in prayer in this service. Saturday evening we are having

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AUCTIONEER

He's back home again and on the job. If you have a sale and want high prices, see him.

Special for Saturday—Gordon Hen Scratch \$1.90 per 100 Pounds

"CLOVER SEEDS"

If you are a WISE buyer you will look our Seeds over

Save You Money

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Phone twenty-eight

Find me at the most modern COAL YARD in Richmond

New Richmond -Lexington BUS LINE

WHEN GOING TO LEXINGTON OR
WINCHESTER RIDE OVER

THE
COMFORT ROUTE

BUS LEAVES GLYNDON HOTEL AT 7 A. M.

AND 3:30 P. M.

SUNDAY 10 A. M.

ing the M. E. Council. Mr. George T. Ballew and family motored to Berea Sunday morn. Eugene Francis who afternoon to visit their aunt, died in France, will be held at Mary Simpson, and cousin, Net-the school building Sunday at 3. tie Ballard and family.

Is Your Tobacco Worth Protection Against Losses?

Don't Delay Longer
Get A Policy Today

J. W. CROOKE

Cashier at Citizens National Bank Richmond, Ky.

Better Advertising For Better Business

ADVERTISE YOUR STRONG POINT

Surely there's at least one thing about your store that sets it head and shoulders above your competitor's place.
—You deliver to farmers.
—You guarantee quality.
—You keep open evenings.
—You give discount stamps.
—Your clerks are always courteous.
Emphasize your strongest point in all your newspaper advertising. Hammer it Home. Keep it up everlastingly. If you can "boil it down" to a few strong words as a slogan, so much the better.
The special bargains that you advertise, bring immediate business. It is needful. The store policy that you advertise constantly, builds good will. That is needful, too.

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